2011 WBA Summer Conference
ENGINEERING DAY AGENDA
Wednesday, June 22

The 2011 WBA-SBE Summer Engineering Workshop is set for June 22nd at the Grand Geneva Resort & Spa in Lake Geneva, WI. The day’s sessions are loaded with current and relevant topics in the career of today’s Broadcast Engineer.

8:00 AM – 6:30 PM: Registration Location: Grand Geneva Lobby Hallway
(OUTSIDE OF HILLCROFT’S GIFT SHOP IN MAIN HALL AND ONE DOWN NEAR THE EXHIBIT AREA)

Breakfast Sponsored By:

Engineering Sessions Location: Linwood A
8:40 AM: Opening Remarks – Michelle Vetterkind, WBA President & CEO
8:45 AM: All Things “G” We’ll hear from a wireless carrier on just what 3G, 4G, and the new IPv6 is all about and how extensive their deployment.
9:30 AM: Network Security We will continue our theme over the last couple of years in exploring all things bad that can happen on your computer network and how you can prepare for and avoid them.
10:15 AM: Break
10:30 AM: The Alternative FCC Inspection What are the common issues that arise out of the Inspection and how you can prepare your station for a passing grade.
11:15 AM: Being Green: Responsible Disposal of Broadcast Electronic Equipment
12:00 PM: Lunch Location: BRISSAGO Restaurant

Lunch Sponsored By:

1:15 PM: Wisconsin EAS-CAP Update September 30th is the FCC mandate for stations to deploy CAP enabled EAS equipment. We’ll explore the latest State of Wisconsin Plan for CAP.
2:00 PM: Windmill Interference to Broadcast Signal Reception We’ll look at an extensive consultant study of the Fond du Lac area Wind Farms and their affect on off air reception in the area.
2:45 PM: Break
3:00 PM: Disaster Recovery We’ll hear from an equipment manufacturer on how to prepare your station for a disaster. We’ll also hear how this manufacturer has helped stations recover from actual disasters.
3:45 PM: Disaster Recovery Panel We’ll convene a panel of recent disaster victims and hear firsthand what happened and how their station recovered.
4:30 PM: End of Sessions

5:00 PM – 7:30 PM: Exhibit Reception Location: Maple Lawn Ballroom

Exhibit Reception Sponsored By:

6:30 PM – 10:00 PM: Dinner & Entertainment Location: Geneva Chophouse and Embers Terrace

Dinner Sponsored By: